

2010 ASSOCIATE MEMBERSHIP & SPRING CONVENTION EXHIBITOR OPPORTUNITY

New Trade Show Location This Year!




KAHSA
creating the future of aging services

2010 KAHSAs Associate Membership and Spring Convention Exhibitor Opportunity

About KAHSAs

The Kansas Association of Homes and Services for the Aging (KAHSAs) is a 501 (c)(6) trade association for not-for-profit retirement communities, senior housing, nursing homes, hospital long-term care units, assisted living providers, and community-based service providers throughout the state. We serve our members by advancing new models of care, influencing public policy; providing leadership on social, economic, and political issues; sharing information, and; promoting networking opportunities. In addition, we are committed to educating the greater community on the positive aspects of aging and the future of aging services. KAHSAs's 160 members exist solely to serve the unmet needs of the elderly. They provide care and services for over 150,000 Kansas seniors in every part of the state. While they spring from a diverse heritage of religious, fraternal, civic organizations and local units of government, all KAHSAs members share a common benevolent purpose, and are committed to service, care and community benefit.

Your Market, Our Members

If you're in the business of selling products and services to aging service providers, you'll want to consider membership with KAHSAs. We need you as a partner in transforming aging services in this state and our members are your customers. As an Associate Member of KAHSAs, you have exposure to hundreds of participants through exhibits at our annual conference, numerous occasions for networking, instructional opportunities at workshops, conferences and meetings, and excellent ways to get your company's name in front of the audience with many sponsorship opportunities.

Products and services KAHSAs members utilize include:

- Accounting
- Advertising & Marketing
- Architectural
- Banking & Financial
- Bathing/Lift Equipment
- Consulting Services
- Food Services
- Hospice
- Housekeeping & Laundry
- Insurance
- Interior Design
- Medical Supplies
- Pharmacies
- Software & Technology
- Therapy
- Transportation and many, many more...



**You choose your company's level of involvement...
depending on your goals, there's a level suited to you!**

Silver Associate Member

\$400.00

- Copy of the KAHSA membership directory
- Company listing & link on our website
- All KAHSA mailings
- All newsletters, both electronic & hardcopy
- Advertising opportunities in our Savings and Solutions Newsletter
- KAHSA member pricing on all educational offerings and toolkits
- Access to the "members only" portion of our website
- One page advertisement in a KAHSA mailing in 2010

Non-Member Exhibitor

\$900.00

- Booth at the Spring Convention

Gold Associate Member

\$1,000.00

- All of the benefits of a Silver Associate Membership plus...
- A booth at the Spring Convention

Diamond Associate Member

\$3,000.00

- All of the benefits of a Silver Associate Membership plus...
- Prime exhibitor spacing at the Spring Convention
- Sponsor a seminar/workshop
- Session or webinar presentation for a seminar/workshop

Platinum Associate Member

\$7,500.00

- All of the benefits of a Diamond Associate Membership plus...
- Co-Sponsor at the KAHSA Spring Convention
- Major Project Sponsorship
- Session presentation at a major conference

KAHSA Group Purchasing & Shared Services Partner

This is a contractual agreement between KAHSA and your company. Please contact Melissa for more information regarding the request for proposal submission process.

Spring Convention Sponsorship Opportunity

For Spring Convention sponsorship and advertising opportunities, please contact Melissa Sica at 785-233-7443 x 104 or masica@kahsa.org.

2010 KAHSA Spring Convention Exposition Information

When is the KAHSA Spring Convention and Exhibition?

The Spring Convention will be held April 28 - 30, 2010. The day of the Exhibition will be on Thursday, April 29th

Where will the Meeting and Trade Show be held?

The meeting venue and sleeping rooms will be located at the Hyatt Regency Wichita. **Please be sure to make your room reservation no later than April 13, 2010** to receive the KAHSA group rate of \$102.00 for a single or double room. The Hyatt is connected to Century II Convention Center.



**Hyatt Regency Wichita
400 West Waterman
Wichita, KS 67202
316-293-1234**

Activities related to the trade show portion of the Convention will be held at the Century II Convention Center in Convention Hall. Also, vendors will have the opportunity to set up their booths prior to the show on Wednesday, April 28th from 4 – 7 p.m.

**Century II Convention Center
Convention Hall
225 West Douglas
Wichita, KS 67202
316-264-9121**



Why should your company purchase a KAHSA trade show booth?

This is your company's opportunity to have face time with potential clients and maintain relationships with current ones. We are anticipating approximately 300 - 350 attendees of all different designations: CFO's, CEO's, Executive Directors, Administrators, Board Members, Nurses, Activity Directors, Marketing Professionals and many more. This will be KAHSA's largest event for 2010. If you are unable to participate in any other KAHSA event, you will want to make sure you attend this one! **Please note: Booth spaces are determined on a first come, first serve basis, so sign up early!**

Trade Show Schedule for Wednesday, April 28, 2010

4:00 – 7:00 p.m. Early vendor registration & Set-up

Thursday, April 29, 2010

Vendor Schedule:

8:00 – 10:15 a.m. Vendor Registration & Set-up
10:15 – 12:45 p.m. Trade Show Part I & Lunch for Attendees
12:45 – 2:45 p.m. Lunch for Vendors & Break Time
2:45 – 4:15 p.m. Trade Show Part II with Dessert Break and Prize Drawings
4:15 – 6:00 p.m. Vendor Tear Down

Attendee Schedule:

7:30 – 8:30 a.m. Attendee Registration
8:30 – 10:00 a.m. Session A
10:00 – 10:15 a.m. Break
10:15 – 12:45 p.m. Trade Show Part I & Lunch
12:45 – 1:00 p.m. Break
1:00 – 2:30 p.m. Session B
2:30 – 2:45 p.m. Break
2:45 – 4:15 p.m. Trade Show Part II
4:15 – 4:30 p.m. Break
4:30 – 5:30 p.m. Session C

What does my booth registration include?

Registration & name badges for three reps.	An 8x10 exhibit space
One 6 foot draped table	2 Chairs
A wastebasket	Printed company name on sign
Lunch for all vendor representatives	Admittance to education on April 29, 2010

When will I receive my booth assignment number?

Booth assignment numbers will be sent to you three weeks prior the conference (by April 8, 2010). Your company can still make arrangements to order electricity and any additional items you may need for your booth space without your booth number. Booth spaces are determined on a first come first serve basis so sign up early!



Event Details

Shipping, electricity and additional items

Electricity is provided at Century II Convention Center for a fee. After your Exhibitor application is received, a packet will be sent to you which will provide you with instructions regarding shipping, electricity, carpeting, and any additional items you may need to purchase for your display. Henry Helgerson Company can help you to make arrangements for shipping your freight. They can be contacted at 316-943-1851.

Cancellation Policy

Please note: April 1st is the last day to reserve a booth for the 2009 Spring Convention & Exposition. It is also the last day to cancel if your company is unable to attend. Cancellations before April 1st will be assessed a 50% administrative fee. There will be no refunds for cancellations after April 1, 2010.

Prize Drawings

KAHSA staff will handle all prize drawings. Vendors who choose to participate can bring their prize drawing to the table located on the main stage by 1:00 p.m. At this time all participant names will be put into one basket and KAHSA staff will draw to see who the lucky winners are!

Company Responsibility

It is the responsibility of each company to arrange for the shipping of their display to and from the Convention Center or Hotel. KAHSA, The Hyatt and Century II do not handle these arrangements. There will **not** be a shipping center on site at Century II for you to make your arrangements once you arrive. Your vendor packet will contain more information on how to make shipping arrangements for your display to and from your destination.

Disclaimers

Each exhibitor assumes entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities at the Convention Center/or Hotel premises and will indemnify, defend, and hold harmless, KAHSA, the Hotel, Convention Center, their owners and management companies as well as their representative agents and employees from any and all such losses, damages and claims. KAHSA, the Hotel/or Convention Center will not be responsible or liable for any loss, damage, or claims arising out of an exhibitor's activities on the Hotel/Convention Centers premises, except for any claims, loss or damages directly from its negligence.

KAHSA reserves the right to deny Associate Membership/Exhibitor application of any company that directly competes with a KAHSA sponsored product, service or group purchasing/shared service program. KAHSA staff will also deny the application of any company that is promoting products or services that are deemed as being not in the best interest of our member organizations employees, residents or families.

For more information

Visit the KAHSA Spring Conference website at www.kahsaconferences.org

Kansas Association of Homes and Services for the Aging 2010 Associate Member/Exhibitor Application

Company Name _____ Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____ Web Address _____

Please provide a brief description of your company and its products and services to be used for our website and the exhibitor program at the Spring Convention.

If your company is attending the trade show, please print the names of the vendor representatives who will be in attendance (up to three).

Check your company's desired membership level

_____ Silver Associate Member	\$400.00
_____ Non-Member Exhibitor	\$900.00
_____ Gold Associate Member	\$1,000.00
_____ Diamond Associate Member	\$3,000.00
_____ Platinum Associate Member	\$7,500.00

Check your desired method of payment _____ Visa _____ MC _____ Check

Credit Card No. _____ Exp. date _____

Cardholder's Name _____ Signature _____

Note: If paying by check, please enclose dues payment with completed application and return to: KAHSA, 217 SE 8th Ave., Topeka, KS 66603-3906. If paying by credit card, you can fax this form with payment information to Attn: Melissa Sica (785) 233-9471.

Contact:

Melissa Sica

**Kansas Association of Homes and
Services for the Aging**

217 SE 8th Ave.

Topeka, KS 66603-3906

785-233-7443 ext. 104

masica@kahsa.org

www.kahsa.org

