

# 2011 KAHSA Call for Presentations

You are invited to submit presentation ideas for consideration for presentations at KAHSA 2011 Education Events, including:

KAHSA's 2011 Convention and Trade Show to be held May 4 – 6, 2011 at the Hyatt Regency in Wichita, Kansas. The theme for the Spring Convention is: "Celebrate Age"

KAHSA also has conferences/education opportunities for: webinars, conferences and day-long workshops.

We welcome your ideas for creative educational sessions that are applicable to the broad range of aging services. As always, we will be targeting administrators, chief executive officers, department heads, social service, professionals, activity professionals, nurses, dietary staff and others employed by aging service providers.

If you have an interesting presentation or an idea that could be developed into an educational session, you are invited to submit a written proposal. Complete the application and return it by the deadline listed. To be considered as a speaker, your program must be educational in nature — that is, sales presentations will not be accepted. In addition, your material should be original; otherwise, sources must be referenced.

## Evaluation Criteria

KAHSA Education will review all proposals on these criteria:

- Topic addresses a critical and timely issue in aging services and is applicable to our target audiences
- Has practical applicability to aging service providers
- Embodies quality, innovation, and originality
- Is clear, focused, well-organized, and designed to be interactive
- Features experienced speaker(s) with significant expertise

***The final program selections and notifications will be made no later than eight weeks prior to the event. You will be notified only if your program is selected. Deadline for submission is October 15, 2010.***

Listed below are some topics that we are especially interested in.

Expanding Services for Rural providers in Long Term Care  
Leadership Development • Wellness  
Technology in Aging Services • Future of Aging Services  
Financial Sustainability • Best Practices in Aging  
Assisted Living • Marketing  
Grant Writing • Construction and Design  
Governance and Board Development • Not for Profit issues • Person Centered Care

Please complete page two and return to KAHSA to submit a presentation proposal.

# KAHSA 2011 Education - Call for Presentations

Deadline for consideration is October 15, 2010

Presenter: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Co-Presenter: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Title of Proposed Presentation: \_\_\_\_\_

**(Target Audience (check all that apply))**

- Administrators/CEOs  Board Members  Activity Directors/Professionals  
 Human Resource Managers  Department Heads  Marketing/Public Relations Directors  
 Nursing  Social Service  Housing - Market Rate  Chief Financial Officers  
 Other \_\_\_\_\_

**Content Level (choose ONE):**  Beginner  Intermediate  Advanced

**Please attach the following - Proposals MUST include ALL information to be considered.**

Three to five measurable presentation objectives

Title of your presentation and a one paragraph narrative description of your presentation, which will be used for marketing your session. Please include the important points of your presentation.

A one paragraph (50 words or less) biographical sketch stating credentials and current job title of each presenter.

A description of fees you would charge, if any, and for what you would expect to be reimbursed.

You Audio Visual requirements, what equipment you will need, what you can bring on your own.

I understand that promoting a company, service, or product during my presentation is prohibited. I further understand that my session may be recorded and that recording will be the property of KAHSA. I will inform my co-presenter(s) of these policies.

Primary presenter's signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please e-mail form & supporting documentation to Denise Howell at [dhowell@kahsa.org](mailto:dhowell@kahsa.org) or fax to 785.233.9471. For questions or clarification, call 785.233.7443.