

**2009 KAHSA
ASSOCIATE MEMBERSHIP & SPRING
CONVENTION EXHIBITOR OPPORTUNITY**



2009 KAHSA Associate Membership and Spring Convention Exhibitor Opportunity

About KAHSA

The Kansas Association of Homes and Services for the Aging (KAHSA) is a 501 (c) (6) trade association for not-for-profit retirement communities, senior housing, nursing homes, hospital long-term care units, assisted living providers, and community-based service providers throughout the state. We exist to serve our members by advancing new models of care, influencing public policy; providing leadership on social, economic, and political issues; sharing information, and; promoting networking opportunities. In addition, we are committed to educating the greater community on the positive aspects of aging and the future of aging services. KAHSA's 160 members exist solely to serve the unmet needs of the elderly. They provide care and services for over 150,000 Kansas seniors in every part of the state. While they spring from a diverse heritage of religious, fraternal, civic organizations and local units of government, all KAHSA members share a common benevolent purpose, and are committed to service, care and community benefit.

Your Market, Our Members

If you're in the business of selling products and services to aging service providers, you'll want to consider membership with KAHSA. We need you as a partner in transforming aging services in this state and our members are your customers. As an Associate Member of KAHSA, you have exposure to hundreds of participants through exhibits at our annual conference, numerous occasions for networking, instructional opportunities at workshops, conferences and meetings, and excellent ways to get your company's name in front of the audience with many sponsorship opportunities.

KAHSA members utilize such services as:

- Accounting
- Advertising & Marketing
- Architectural
- Banking & Financial
- Bathing/Lift Equipment
- Consulting Services
- Food Services
- Hospice
- Housekeeping & Laundry
- Insurance
- Interior Design
- Medical Supplies
- Pharmacies
- Software & Technology
- Therapy
- Transportation and many, many more...

**You choose your company's level of involvement...
depending on your goals, there's a level suited to you!**

Silver Associate Member

\$400.00

- Copy of the KAHSA membership directory
- Company listing & link on our website
- All KAHSA mailings
- All newsletters, both electronic & hardcopy
- Advertising opportunities in our Savings and Solutions Newsletter
- KAHSA member pricing on all educational offerings and toolkits
- Access to the "members only" portion of our website
- One page advertisement in a KAHSA mailing in 2009

Non-Member Exhibitor

\$900.00

- Booth at the Spring Convention

Gold Associate Member

\$1,000.00

- All of the benefits of a Silver Associate Membership plus...
- A booth at the Spring Convention

Diamond Associate Member

\$3,000.00

- All of the benefits of a Silver Associate Membership plus...
- Prime exhibitor spacing at the Spring Convention
- Sponsor a seminar/workshop
- Session or webinar presentation for a seminar/workshop

Platinum Associate Member

\$7,500.00

- All of the benefits of a Diamond Associate Membership plus...
- Co-Sponsor at the KAHSA Spring Convention
- Major Project Sponsorship
- Session presentation at a major conference

KAHSA Group Purchasing & Shared Services Partner

This is a contractual agreement between KAHSA and your company. Please contact Melissa for more information regarding the request for proposal submission process.

Spring Convention Sponsorship Opportunity

For Spring Convention sponsorship and advertising opportunities, please contact Melissa Sica at 785-233-7443 x 104 or masica@kahsa.org.

2009 KAHSAs Spring Convention Exposition Information

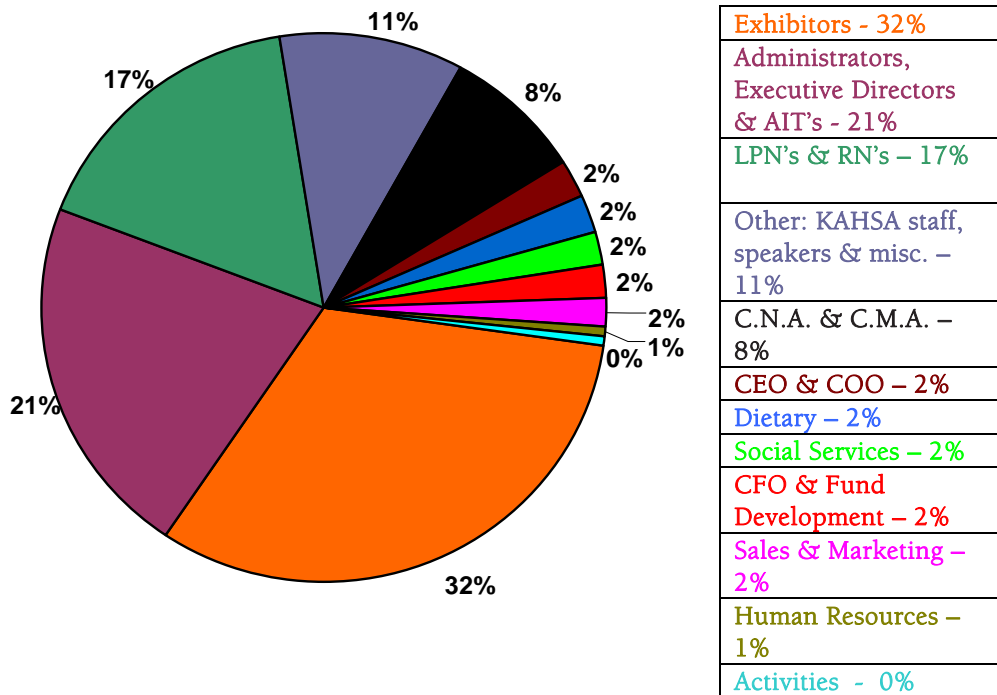
When is the KAHSAs Spring Convention and Trade Show?

The Spring Convention will be held on April 8 – 10, 2009 at the Hyatt Regency in Wichita, KS. Activities related to the trade show portion of the Convention will be held April 9, 2009 at the Century II Convention Center, Exhibition Hall from 8:00 – 4:00 p.m. Also, vendors will have the opportunity to set up their booths on April 8th which is the evening before the day of the trade show.

Why should your company purchase a KAHSAs trade show booth?

This is your company's opportunity to have face time with potential clients and maintain relationships with current ones. We are anticipating approximately 300 - 350 attendees of all different designations: CFO's, CEO's, Executive Directors, Administrators, Board Members, Nurses, Activity Directors, Marketing Professionals and many more. This will be KAHSAs largest event for 2009. If you are unable to participate in any other KAHSAs event, you will want to make sure you attend this one! Booth spaces are determined on a first come, first serve basis, so sign up early!

2008 Trade Show Attendance Statistics



**Hotel Accommodations at the Hyatt Regency Wichita
Located at 400 West Waterman Wichita, KS 67202
Tel: 316-293-1234 Fax: 316-293-1200**



Please make your reservation on or before March 16, 2009 to receive the KAHSA group rate of \$99.00 for a single room. The Hyatt is within walking distance of the Century II Convention Center.

Trade Show Venue
Century II Convention Center Exhibition Hall
225 West Douglas Wichita, KS 67202
316-264-9121



Note: Please reserve your booth space no later than April 1, 2009.

Trade Show Schedule for Wednesday, April 8, 2009

4:00 – 7:00 p.m. Option for early vendor registration & set-up

Thursday, April 9, 2009

8:00 – 10:00 a.m. Vendor Registration, set-up and refreshments for vendors

10:00 – 11:30 a.m. Vendor Show

11:30 a.m. Vendors who wish to participate in the prize drawings should bring their prize to the Staging Area

11:30 – 12:00 p.m. Lunch is served

12:00 – 1:00 p.m. Vendor Show

1:00 – 1:30 p.m. Dessert Break

1:30 – 2:00 p.m. Prize Drawings

2:00 – 4:00 p.m. Attendees are back in session & Vendors Tear Down



Event Details

What does my booth registration include?

Registration & name badges for three reps.	An 8x10 exhibit space
One 6 foot draped table	2 Chairs
A wastebasket	Printed company name on sign
Lunch for all vendor representatives	Admittance to education on April 9, 2009

Shipping, electricity and additional items

Electricity is not provided free of charge at Century II Convention Center. After your Exhibitor application is received, a packet will be sent to you which will provide you with instructions regarding shipping, electricity, carpeting, and any additional items you may need to purchase for your display. Henry Helgerson Company can help you to make arrangements for shipping your freight. They can be contacted at 316-943-1851.

Cancellation Policy

Please note: April 1st is the last day to reserve a booth for the 2009 Spring Convention & Exposition. It is also the last day to cancel if your company is unable to attend. Cancellations before April 1st will be assessed a 50% administrative fee. There will be no refunds for cancellations after April 1, 2009.

Prize Drawings

KAHSA staff persons will handle all prize drawings. Vendors who choose to participate can bring their prize drawing to the KAHSA booth by 11:30 a.m. At this time all of the participants names will be put in to one basket and KAHSA staff will draw to see who the lucky winners are!

Company Responsibility

It is the responsibility of each company to arrange for the shipping of their display to and from the Convention Center or Hotel. KAHSA, The Hyatt and Century II do not handle these arrangements. There will **not** be a shipping center on site at Century II for you to make your arrangements once you arrive. Your vendor packet will contain more information on how to make shipping arrangements for your display to and from your destination.

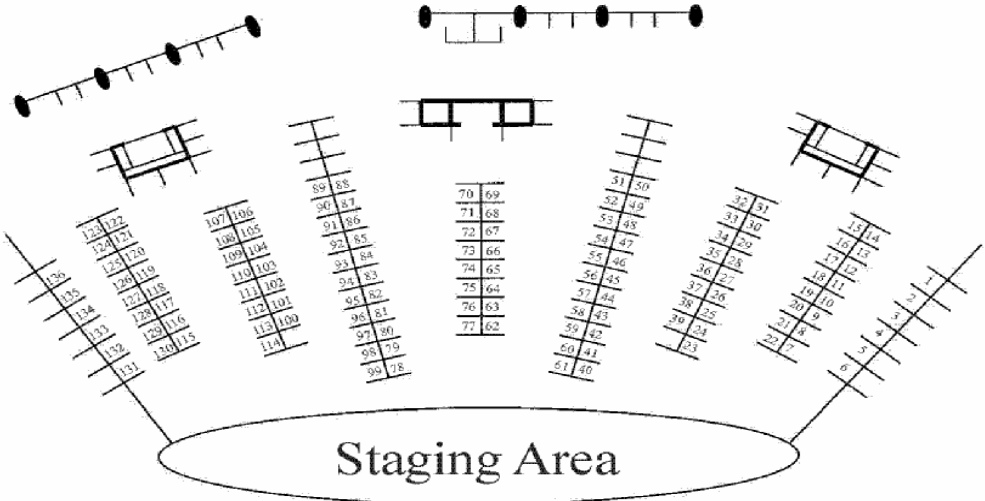
Disclaimers

Each exhibitor assumes entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities at the Convention Center/or Hotel premises and will indemnify, defend, and hold harmless, KAHSA, the Hotel, Convention Center, their owners and management companies as well as their representative agents and employees from any and all such losses, damages and claims. KAHSA, the Hotel/or Convention Center will not be responsible or liable for any loss, damage, or claims arising out of an exhibitor's activities on the Hotel/Convention Centers premises, except for any claims, loss or damages directly from its negligence.

Event Details Continued

KAHSA reserves the right to deny Associate Membership/Exhibitor application to any company that directly competes with a KAHSA sponsored product, service or group purchasing/shared service program. KAHSA staff will also deny the application of any company that is promoting products or services that are deemed as being not in the best interest of our member organizations employees, residents or families.

**Century II Exhibition Hall Floor Plan
(45,000 square feet)**



Please select your top three booth choices from numbers 1 to 106. The front of the room is towards the staging area which is where prize drawings will be held. Note: This does not necessarily guarantee you a spot of your choice. However, we will do the best we can to accommodate you.

Indicate your top three booth selection numbers on the KAHSA registration form (following).

**Kansas Association of Homes and Services for the Aging
2009 Associate Member/Exhibitor Application**

Company Name _____ Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____ Web Address _____

Please provide a brief description of your company and its products and services to be used for our website and the exhibitor program at the Spring Convention.

If your company is attending the trade show, please print the names of the vendor representatives who will be in attendance (up to three).

Check your company's desired membership level

_____ Silver Associate Member	\$400.00
_____ Non-Member Exhibitor	\$900.00
_____ Gold Associate Member	\$1,000.00
_____ Diamond Associate Member	\$3,000.00
_____ Platinum Associate Member	\$7,500.00

Booth Selection

First Choice	# _____
Second Choice	# _____
Third Choice	# _____

Check your desired method of payment

_____ Visa _____ MC _____ Check

Credit Card No. _____ Exp. date _____

Cardholder's Name _____ Signature _____

Note: If paying by check, please enclose dues payment with completed application and return to: KAHSA, 217 SE 8th Ave., Topeka, KS 66603-3906. If paying by credit card, you can fax over this form with payment information to Attn: Melissa Sica (785) 233-9471.



Contact:
Melissa Sica
Kansas Association of Homes and
Services for the Aging
217 SE 8th Ave.
Topeka, KS 66603-3906
785-233-7443 ext. 104
masica@kahsa.org
www.kahsa.org